

# Ambuja Cement

ACL:SEC:

September 1, 2016

The Secretary  
Bombay Stock Exchange Limited  
Phiroz Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 023

National Stock Exchange of India Ltd.,  
Plot No. C/1 'G' Block  
Bandra – Kurla Complex  
Bandra East,  
Mumbai 400 051

BSE Scrip Code: 500425

NSE Scrip Code: AMBUJACEM

Deutsche Bank  
Trust Company Americas  
Winchester House  
1 Great Winchester Street  
London EC2N 2DB

Societe de la Bourse de Luxembourg,  
Avenue de la Porte Neuve  
L-2011 Luxembourg,  
B.P 165

Ctas Documents <ctas.documents@db.com

“Luxembourg Stock Ex-Group ID” <ost@bourse.lu>

Dear Sir,

## Sub.: Order of the Competition Commission of India

We refer to our letter dated 21<sup>st</sup> June, 2012, wherein we had intimated the order passed by the Hon'ble Competition Commission of India (CCI) against several cement manufacturers, including Ambuja Cements (the “**Company**”) and had imposed a penalty of Rs. 1163.91 crores on the Company.

The Company had subsequently filed an appeal before the Competition Appellant Tribunal (COMPAT) for setting aside the said order of the CCI. The COMPAT passed an interim order granting stay on the penalty imposed on the Company by CCI, conditional upon the Company depositing 10% of the penalty amount, which was complied with by the Company.

After hearing the matter at length, the COMPAT passed an order on 11<sup>th</sup> December, 2015, setting aside the impugned order of the CCI and remanded the matter to CCI for the fresh adjudication. Consequently, the 10% deposit amount was refunded to the Company.

### AMBUJA CEMENTS LIMITED

Elegant Business Park, MIDC Cross Road 'B', Off Andheri Kurla Road, Andheri (E), Mumbai 400059.  
Tel.: 022- 4066 7000 / 6616 7000, Fax: 022 - 6616 7711 / 4066 7711. Website: www.ambujacement.com  
Regd. Off. : P. O. Ambujanagar, Taluka - Kodinar, Dist. Gir Somnath, Gujarat.  
CIN: L26942GJ1981PLC004717

# Ambuja Cement

The CCI, after hearing the matter afresh, has now published on its website an order against the same cement manufacturers, including the Company levying the same penalty of Rs. 1163.91 crores (at a rate of 0.5 times of the net profits for the year 2009-10 and 2010-11) on the Company (the "CCI Order").

The certified copy of the CCI Order is awaited. The Management believes that the Company has a strong case on merits to challenge the CCI Order and has accordingly decided to file an appeal before the COMPAT.

This is for your kind information & record.

Thanking you,

Your Faithfully,

For AMBUJA CEMENTS LIMITED



Sharad Yevle

Dy. General Manager (Secretarial)

## AMBUJA CEMENTS LIMITED

Elegant Business Park, MIDC Cross Road 'B', Off Andheri Kurla Road, Andheri (E), Mumbai 400059.  
Tel.: 022- 4066 7000 / 6616 7000, Fax: 022 - 6616 7711 / 4066 7711. Website: [www.ambujacement.com](http://www.ambujacement.com)  
Regd. Off. : P. O. Ambujanagar, Taluka - Kodinar, Dist. Gir Somnath, Gujarat.  
CIN: L26942GJ1981PLC004717