

Ambuja Cement Foundation's Industrial Training Institute at Chandrapur, Maharashtra recognized as Best Industrial Training Institute

- Managed by Ambuja Cement Foundation, CSR arm of Ambuja Cements, under its Skill and Entrepreneurship Development Programme
- The Foundation has imparted skill training to over 88,000 youth with a placement rate of 76% from rural and semi urban areas

Mumbai, 23rd August, 2022: Ambuja Pvt. Industrial Training Institute, run by Ambuja Cement Foundation, CSR arm of Ambuja Cements, at Chandrapur, Maharashtra was awarded with the Best Industrial Training Institute (ITI) by the Directorate of Vocational Education and Training.

The Skill Development & Entrepreneurship Department, Maharashtra honoured the Industrial Training Institute for exceptional performance in the skill development sector. The award had a rigorous three stage process and the team was scrutinized based on infrastructure, training performance, admissions and other skill related activities.

The training centre runs three courses in Electrical, Welding and Fitter Fabrication with each batch of 20 trainees and 5 units for practical training. Apart from the basic curriculum, trainees also undergo soft skill training, computers, market visits, entrepreneurship skills and on the job placement opportunities.

The Foundation's Skill and Entrepreneurship Development Institute (SEDI) is a unique skilling initiative that focuses on creating sustainable livelihoods for rural youth, making them industry-ready through practical vocational training. The initiative also encourages entrepreneurship among its students and motivates them to start their own venture to improve their economic condition. SEDI is running 43 certified courses at its 35 centres in eight domains such as IT/ITES, electronics, health, construction, beauty and wellness, hospitality and tourism, automobile, capital goods, retail, telecom etc.

Mr. Neeraj Akhoury, CEO India Holcim and MD & CEO of Ambuja Cements Ltd., said, "It is a proud moment for us that our efforts to skill advancement are being recognized by the country. We are really glad that we are able to help communities and serve the society at large. We continue to achieve this aim to transform the lives of people in rural areas and reduce the skills gap our country is facing."

Ms. Pearl Tiwari, Director & CEO, Ambuja Cement Foundation added that, "Every year, 15 million youth enter the workforce, however industry studies say that more than 75% of them are not 'job-ready'. In such a scenario SEDI's achievement of providing vocational training to over 88,000 youth to make them employable, is a matter of immense satisfaction. Foundation is committed to transforming the lives of people in rural areas by creating livelihoods - equipping rural men and women with the necessary skills to find a job. We look forward to continuing our efforts to bridge the skills gap that India is facing, and contributing to the Government's Skill India Mission."

Ambuja Cement Foundation through its Skill and Entrepreneurship Development Institutes (SEDI) has imparted skill training to over 88,000 youth with a placement rate of 76% from rural and semi urban areas across 10 Indian states. With gender diversity as one of its core values, the Foundation has also maintained a healthy 40:60 female-male ratio in each SEDI centre. Moreover, it has trained 3166 women in male dominated technical domains like welder, security guards, electricians, and technicians and has also placed 2153 women in various organisations.

About Ambuja Cements:

Ambuja Cements Ltd., a part of the Holcim Group, is among India's leading cement companies. Ambuja Cement has a cement capacity of 31 million tonnes with six integrated cement manufacturing plants and eight cement grinding units across the country. Ambuja Cements has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2022. Ambuja Cement has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compozem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

For more details, visit <http://www.ambujacement.com>

For queries, please write to corporate.communications@ambujacement.com